

ÁGORA ENCUENTROS

10th to 12th November
2020 in Valencia

HOME
TEXTILES
PREMIUM

BY TEXTILHOGAR



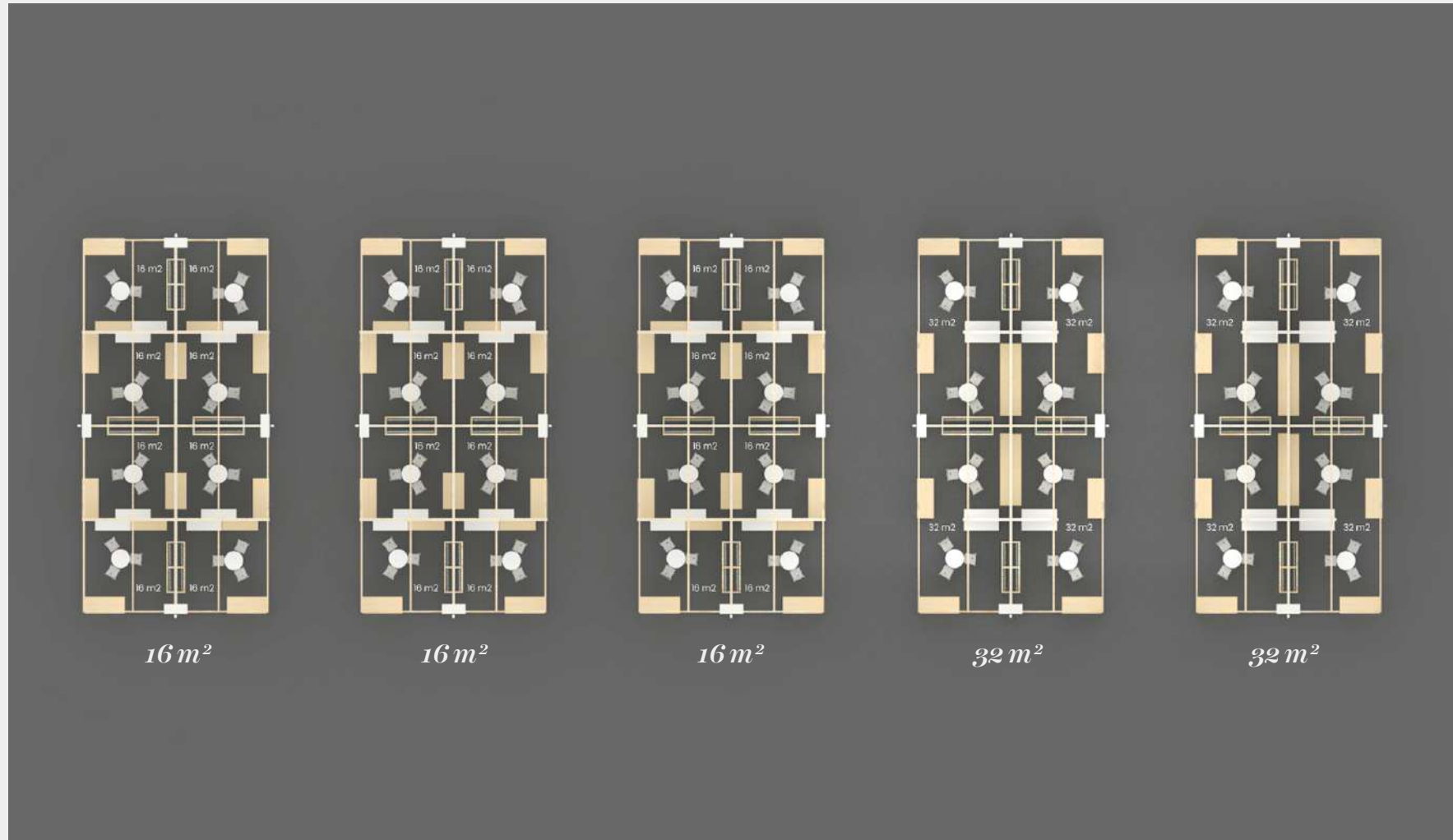
Why Ágora Encuentros?

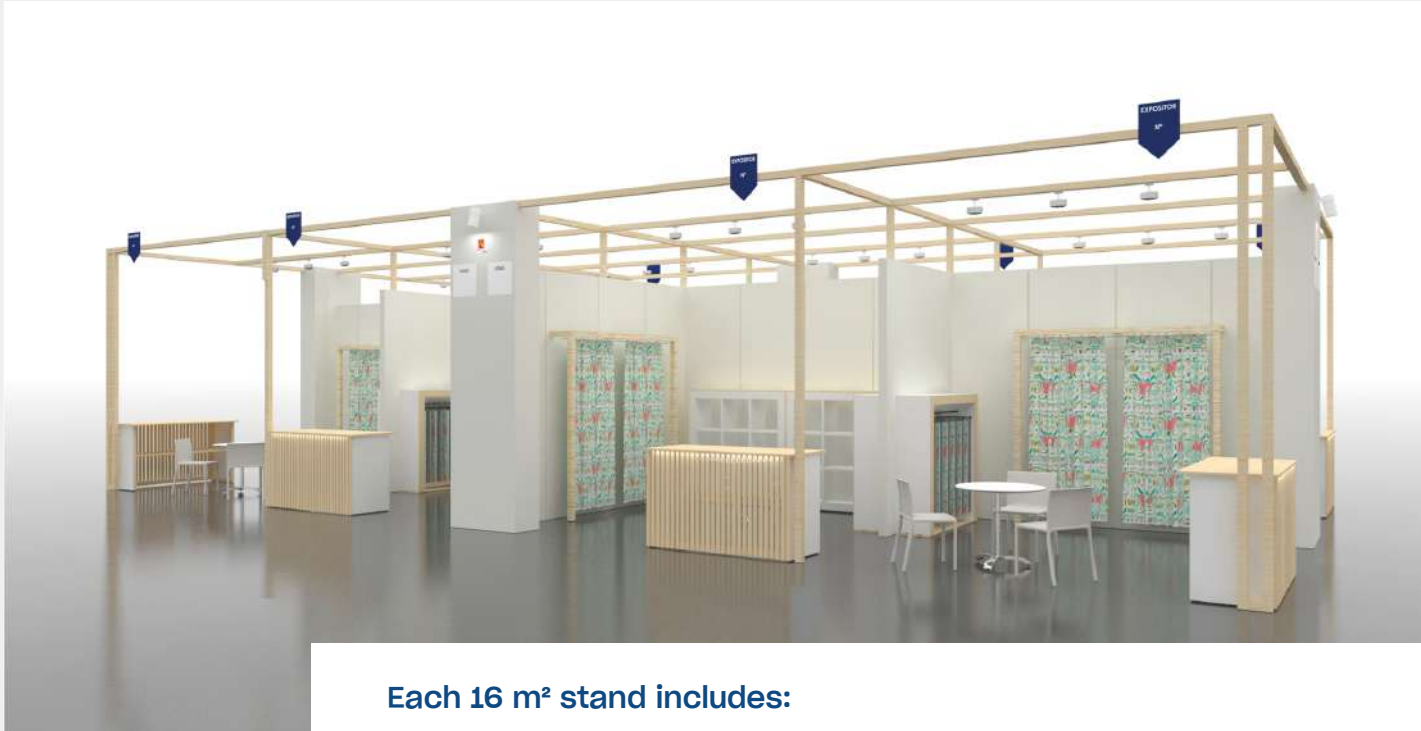
The home is more important than ever before and has risen much higher up the consumer's list of priorities.

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Sales of everything to do with the home are soaring and we need to take the most of the opportunities that presents.

- November is a good time to launch new products and get back in touch with customers and opinion leaders involved in purchasing decisions.
- A Forum for face-to-face Meetings is now essential; it is crucial that everyone comes together to reactivate consumer demand.
- You just worry about the product, we'll do the rest.
- Four flexible stand packages: 16m², 32m², 48m², 64m².





Each 16 m² stand includes:

- 1 tall furniture unit with rail for curtain or drapes.
- 1 hanging rail furniture unit with 1.4m-long rail.
- 1 shelf unit for cushions, books etc.
- 1 work table or 1.7m-long counter.
- 1 80cm Ø table and 3 chairs.
- 3 spotlights.
- 1 power socket.
- 1 corporate logo on façade.
- 1 blue shield-shaped label showing company name and stand number.
- Overhead wooden beam structure.

International buyers in all countries that currently have operational connections with Spain to be invited:

From Europe: Austria, Belgium, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Holland, Hungary, Iceland, Italy, Latvia, Lichtenstein, Lithuania, Luxemburg, Malta, Norway, Poland, Portugal, Slovakia, Slovenia, Sweden and Switzerland.

From the rest of the world: Algeria, Australia, Canada, Georgia, Japan, Montenegro, New Zealand, Serbia, South Korea, Thailand, Tunisia, the United Kingdom and Uruguay.

We will be organising personalized schedules of meetings that will take place on exhibitors' stands.

Spanish Buyers

- **Dedicated activity: interviews with Spanish architecture and interior design practices.**
- **Invitations sent to major multiples and buying groups.**
- **Free, personalized invitations for exhibitors to send to customers.**
- **Discounted fares with Renfe and Iberia.**

Activities and events

World Design Capital meetings and conferences

Valencia Design Week

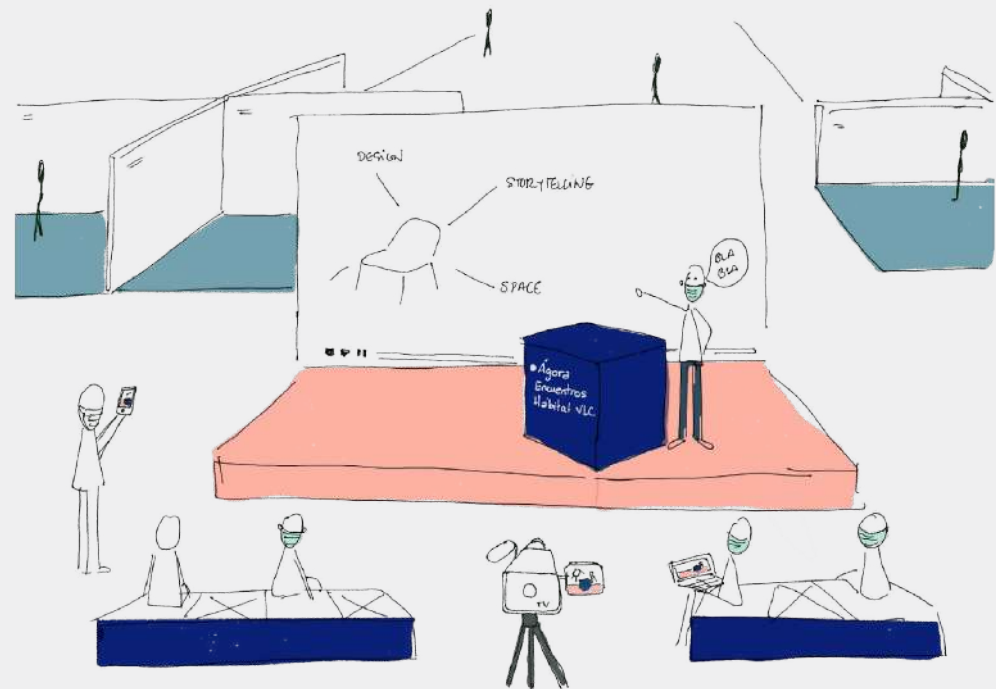
Guild of Interior Designers meetings and conferences

Textilhogar and Hábitat Forum

NUDE

Digital Diary

- Platform for presenting new products on social media.
- Personalized schedule of meetings with buyers unable to travel to Valencia.
- Year-round 365-day virtual fair.



Spanish and International Press Presence

All interior design and décor magazines and press to be invited to attend.

Inscripción / Registration

Cif / Company Id Code: _____

Domicilio / Address: _____

Producto / Product

Tejidos, tapicería y decoración / Fabrics, upholstery and décor

Lencería y Ropa del Hogar / Lingerie and Linens

Descanso / Beds and Bedding

Editores Textiles / Fabric Designers

Alfombras y moquetas / Rugs and Carpets

16 m² 32 m² 48 m² 64 m²

The “Textile Project” includes:

- *Space rental.*
- *Stand assembly, decoration and fitting out.*
- *Face-to-face and virtual visits from International Buyers and Specifiers.*

Project Cost: 156 €/m² + 150 € (Registration Fee)

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Partners:



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